

# Canine DNA My Dog

1  
minute

EASY AND PAINLESS DOG DNA  
CHEEK SWAB KIT

## THE EASY AND AFFORDABLE AT HOME CANINE DNA TEST

This test is performed at one of the leading genetic testing labs in North America.

It will identify with over 99.7% accuracy (from our list of validated breeds) all of the breeds in any dog.

### YOU WILL DISCOVER:

- The dog's full breed composition
- Unique personality traits of the dog
- Genetic health concerns
- Predisposition to disease
- Plus, much, much more!



Having exact breed knowledge of mixed breed dogs is an invaluable tool for owners to better take care of your dog.

### RESULTS INCLUDE:

- ✓ A custom photo certificate of your dog's complete breed composition
- ✓ A report on your dog's dominant breeds, personality traits and health concerns
- ✓ Pertinent information to assist in the betterment of your dog

DNA My Dog, 1234 Kingston Road, #107, Toronto, ON M1N 1P3

Tel: (416) 691-4160 • Fax: (905) 763-6397 • E: info@dnamydog.com • www.dnamydog.com

RESULTS  
IN JUST  
2 WEEKS



## Importance of breed results

Pet wellness is perhaps the most important part of canine ownership.

Acquiring genetic breed heritage knowledge will help educate you about your dog and his or her special health and behaviour traits.

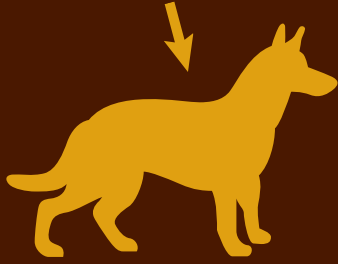
You can now be proactive about many of the important factors affecting your dog's.

You possess insight into your dog's unique genetic background, including the history of their breed, personality traits, exercise levels, and much more!

You have information on any diseases the dog may be predisposed to.

Please make sure to discuss any health issues with a vet and be proactive before any serious illness strikes.

# Discover the secrets to your dog



You get a personalized document of **EVERY** breed in your dog's unique genetic code:

- You get a break down of the unique personality traits of each breed found in your dog.
- You learn about the major health concerns you should be aware of.
- You will be better able to understand breed specific health risks.
- You get a beautiful gold-embossed certificate, suitable for framing.

Your reports are written in plain everyday English.

# Congratulations on your canine DNA test.

Your certificate is your personal documentation of your dog's unique genetic make up.

## What your dogs breed composition means

### Level 1

This category is intended to help owners recognize when their pet's DNA contains a majority of a specific breed (75% or greater). If your dog has a strong match to one of our validated breeds, then it is categorized as Level 1. Most mixed breed dogs will not usually have a breed in this category unless one or both of their parents are purebred.

### Level 2

This category reports breeds that are easily recognizable within your dog. While these breeds may have a strong influence on your pet, each breed listed makes up less than the majority of your dog's DNA.

### Level 3-5

These categories identify breeds that have the least amount of influence on your pet's composition. However, they still appear at a low and measurable amount in your pet's DNA, anywhere from 36% (Level 3) to 5% or less (Level 5).

## What you get:

- 1 Your dog's own certificate gold stamped and suitable for framing
- 2 Your dog's unique DNA profile number
- 3 A personalized chart of all of the personality traits and health risks of all breeds found in your dog's breed composition profile.

